

To: Byck, Sabina[Byck.Sabina@epa.gov]
Cc: R2 Social Media Team[R2_Social_Media_Team@epa.gov]
From: Samuel, Donette[/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=8CD98D95569C430E85A902244FF5E87C-SAMUEL, DON]
Sent: Wed 7/15/2020 7:12:01 PM (UTC)
Subject: For Review: R2 Social Media Content for 7/20 - 7/24

Hi all:

Below is the updated social media content for July 20th-24th. Please review and let me know your thoughts.

Thanks in advance.

Donette

Monday - July 20, 2020: Reduce Waste and Landfills / EPA's CREAT tool / Brownfield Virtual Conference
Tuesday - July 21, 2020: Curbside Recycling / Reduce Food Waste /
Wednesday - July 22, 2020: EPA's UV Index Mobile App / Riverside Superfund Site PRAP Release
Thursday - July 23, 2020: Unimatic Virtual Public Meeting / Superfund Overview
Friday - July 24, 2020: State of the Great Lakes Report / Harmful Algal Bloom (HAB) mapping tool / Barnegat Bay webinar

TOP IC	POS T DATE	MESSAGE	IMAGE/GRAPHIC
Clean up Our Nation's Land Reduce Waste and Landfills	Monday - July 20, 2020	<p>Twitter: As EPA celebrates our progress with cleaning our nation's land, Region 2 wants to remind NY, NJ, PR, and USVI to reduce waste, recycle when possible, and rethink material use. Our individual acts create cleaner land and better health.</p> <p>Facebook: As EPA celebrates our progress with cleaning up our nation's land, Region 2 wants to remind everyone in NY, NJ, PR, and USVI to reduce waste, recycle when possible, and rethink material use. Our small individual acts create cleaner land and better health. Check out more ways to reduce waste and play your part in cleaning up our nation's land by visiting: https://www.epa.gov/sites/production/files/2019-11/documents/msw_infographic_with_2017_data_nov_2019.pdf</p>	

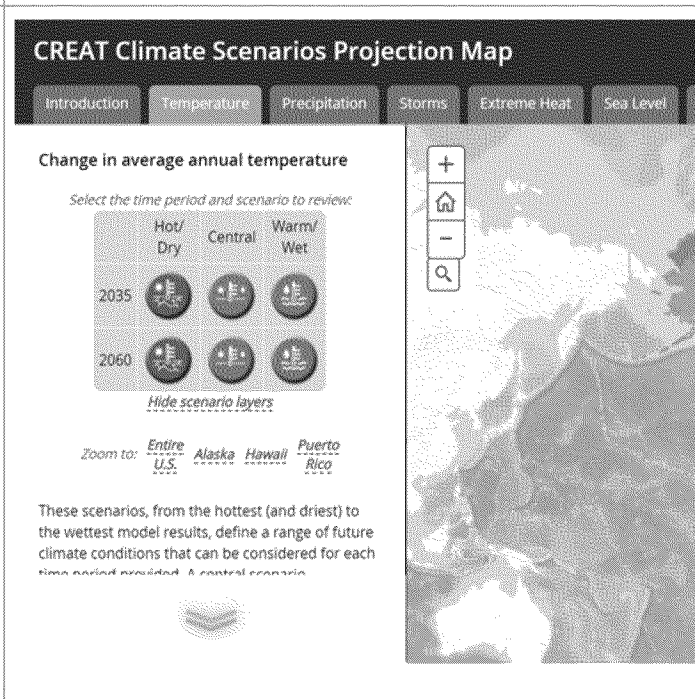


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Mon
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Twitter: #DYK EPA has a Climate Resilience Evaluation and Awareness Tool (CREAT) for utilities to understand long-term weather conditions and adapt to extreme weather events. Our partners at @harborestuary are using the tool to help #CSO communities in #NJ. Learn more at: www.epa.gov/crwu/creat-risk-assessment-application-water-utilities

Facebook: EPA has a Climate Resilience Evaluation and Awareness Tool (CREAT) that helps utilities adapt to extreme weather events by better understanding current and long-term weather conditions. The application of CREAT can be applied more broadly to water utilities – such as wastewater treatment plants and drinking water treatment plants, as well as to other more-specific applications such as



Combined Sewer Overflows (#CSOs). Our partners at NY/NJ Harbor Estuary Program are using the tool to help communities in NJ reduce climate-related threats to CSO outfalls. Learn more about the tool here: www.epa.gov/crwu/creat-risk-assessment-application-water-utilities

Brownfield webinar

Monday - July 20, 2020

Twitter: On July 21-22, the Brownfield Coalition of the Northeast will host the 2020 Northeast Sustainable Communities Workshop. The 2-day virtual conference will identify sustainable goals and strategies for revitalizing communities and brownfields. Register at www.brownfieldcoalitionne.org/event-3667273

Facebook: On July 21 and 22, the Brownfield Coalition of the Northeast will host the 2020 Northeast Sustainable Communities Workshop. The 2-day virtual conference will identify sustainable goals and strategies for revitalizing communities and brownfields. The event offers keynotes and workshops presented by leading experts and government officials on the issues impacting the brownfields industry during these unprecedented times. Participants can communicate with top industry vendors and network with stakeholders in brownfields redevelopment within the northeast. Learn more and register at www.brownfieldcoalitionne.org/event-3667273



Cleaning up Our Nation's Land Woodbury NJ Recycling

Tuesday - July 21, 2020

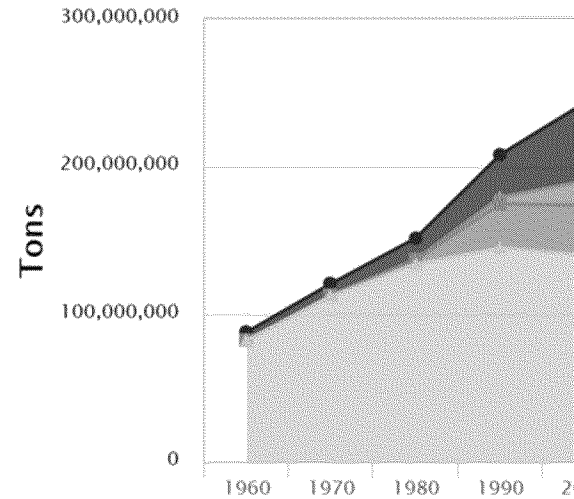
Twitter: #DYK Woodbury, NJ was the first US-city to offer curbside recycling? Trendsetter action like this has contributed to our progress with tripling recycling rates across the nationwide. Find more facts and figures here: www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/national-overview-facts-and-figures-materials#R&Ctrends

RETWEET: #TransformationTuesday: In 1980, Woodbury, NJ became the first city to offer curbside recycling. Today, recycling programs can be found across the country and the national recycling rate is more than 35 percent! #EPAat50 #ReduceReuseRecycle <https://www.epa.gov/facts-and-figures-about-materials-waste-and-recycling>

<https://twitter.com/EPAland/status/12805904823>

Facebook: Did you know Woodbury, NJ, was the first city in the United States to offer curbside recycling? In 1980, Woodbury became the first city to provide curbside recycling. Today, recycling programs can be found across the country and have contributed to our progress with significantly increasing recycling rates from 10 percent to over 35 percent nationwide. Find more facts and figures here: www.epa.gov/facts-and-figures-about-materials-waste-and-recycling/national-overview-facts-and-figures-materials#R&Ctrends

Municipal Solid Waste Management



Click on legend items below to customize items displayed

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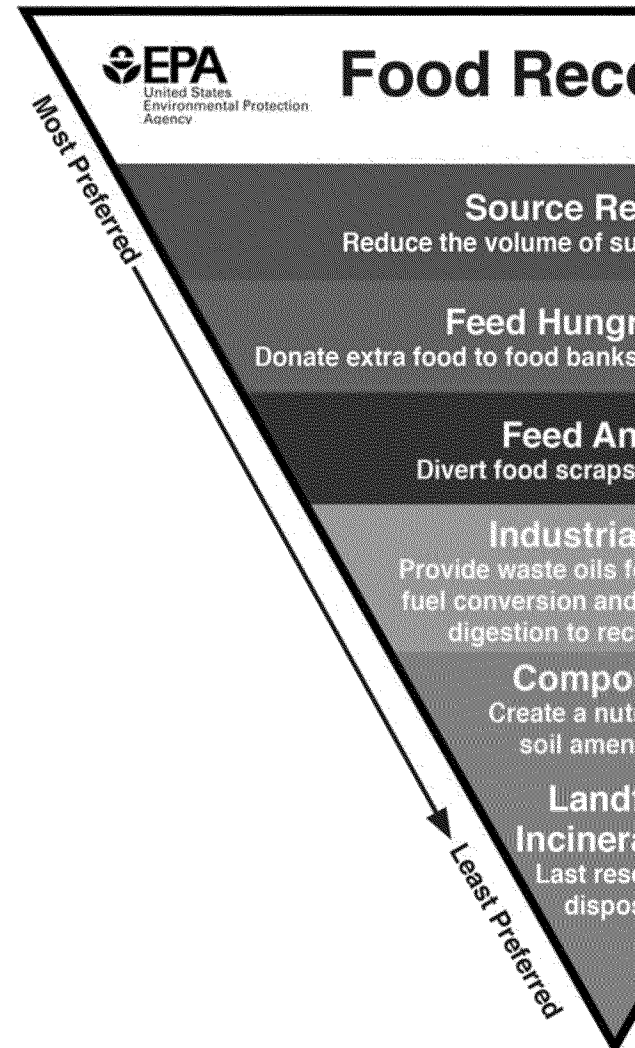
Tues
day -
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Twitter: #DYK that in NY state alone almost 4 million tons of food ends up in landfills each year?! Learn ways to reduce food waste, protect public health, and save money here: <https://www.epa.gov/recycle/reducing-wasted-food-home>

EPALand RETWEET: #EPAat50 Since EPA was founded in 1970, the national recycling rate has more than tripled. But that still means most waste is ending up in landfills -- especially food waste. For tips on how to reduce food waste at home, go to epa.gov/recycle/reducing

<https://twitter.com/EPALand/status/1281656568426176513?s=20>

Facebook: #DYK that in NY state alone almost 4 million tons of food ends up in landfills each year?! By reducing food waste, we can save money, reduce methane emission, conserve energy, and support communities with food insecurity. Learn ways to reduce food waste here: <https://www.epa.gov/recycle/reducing-wasted-food-home>



UV Safety Month EPA's UV Index Mobile App

Wednesday - July 22, 2020

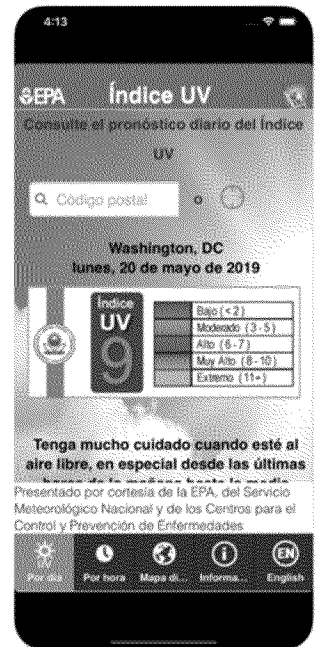
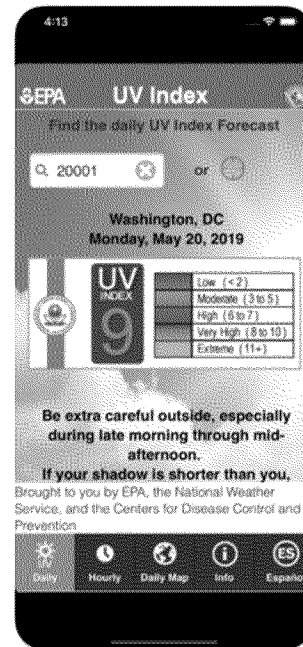
Twitter: NY, NJ, PR, and USVI - as summer turns up the heat, don't fall victim to sunburns. Stay #summertimefine. Download the free UV Index mobile app created by EPA to know when the sun will be hottest and UV rays the highest:

www.epa.gov/enviro/uv-index-mobile-app
#ThankUsLater #SummerTimeFine #UVSafetyMonth

HQ RETWEET: The Dept. of Health and Human Services has named July as UV Safety Month. The sun's UV rays can damage your skin in as little as 15 minutes. Check out EPA's UV Index mobile app to help protect yourself and your family from the harmful effects of UV rays.
<https://t.co/Gr3C52Lp7B?amp=1>

<https://twitter.com/EPA/status/1281679588687478785?s=20>

Facebook: NY, NJ, PR, and USVI - as summer turns up the heat, don't fall victim to sunburns. Stay summertime fine by using the free UV Index mobile app created by EPA to know when the sun will be hottest and UV rays the highest. The Ultraviolet (UV) Index predicts the ultraviolet radiation levels on a 1-11+ scale and provides a daily forecast of the expected intensity of UV radiation from the sun. Download here: www.epa.gov/enviro/uv-index-mobile-app
#ThankUsLater #SummerTimeFine #UVSafetyMonth



Cleaning up Our Nation's Land Riverside Superfund Site Proposed Remedial Action

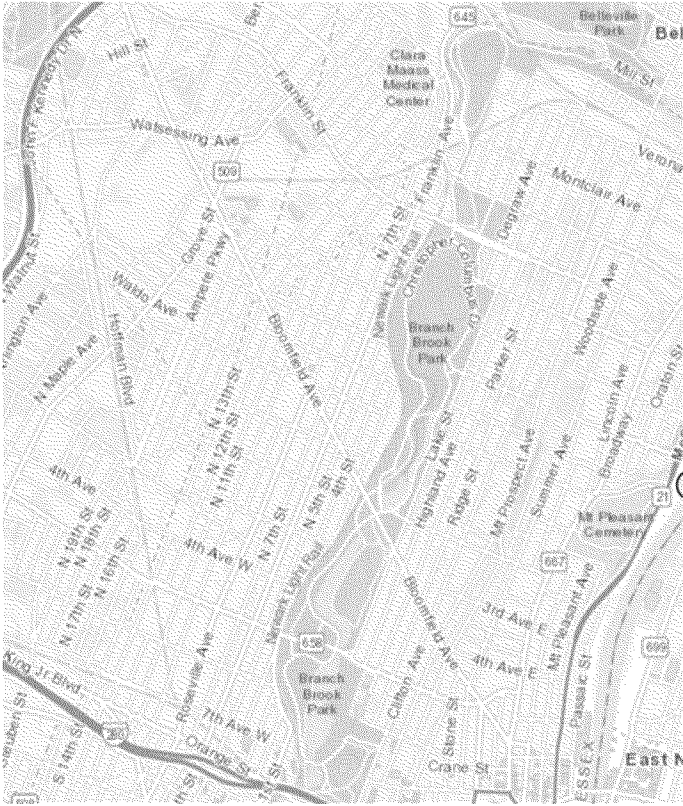
Wednesday - July 22, 2020

Twitter: Public comments are now being accepted on our proposed cleanup plan to address groundwater and sediment contamination at the Riverside #Superfund Site in Newark, New Jersey. Join us at our virtual public meeting on August 6th at 6:00pm! More info here: [\[link to press release\]](#)

Facebook: Public comments are now being accepted on our proposed cleanup plan to address an oil spill into the Passaic River near the Riverside Industrial Park #Superfund Site in Newark, New Jersey. The proposed plan includes the implementation of institutional controls and long-term monitoring to eliminate the immediate threats of the oil spill. We are proposing the best course of action to protect human health and the environment at the site, and want to create space for community members to ask questions or voice concerns about the proposal. A virtual public

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meeting on our proposed plan will be held on August 6th, 2020 from 6:00pm – 8:00pm EST. To view the proposed plan and register for the virtual public meeting, visit the site page at www.epa.gov/superfund/riverside-industrial

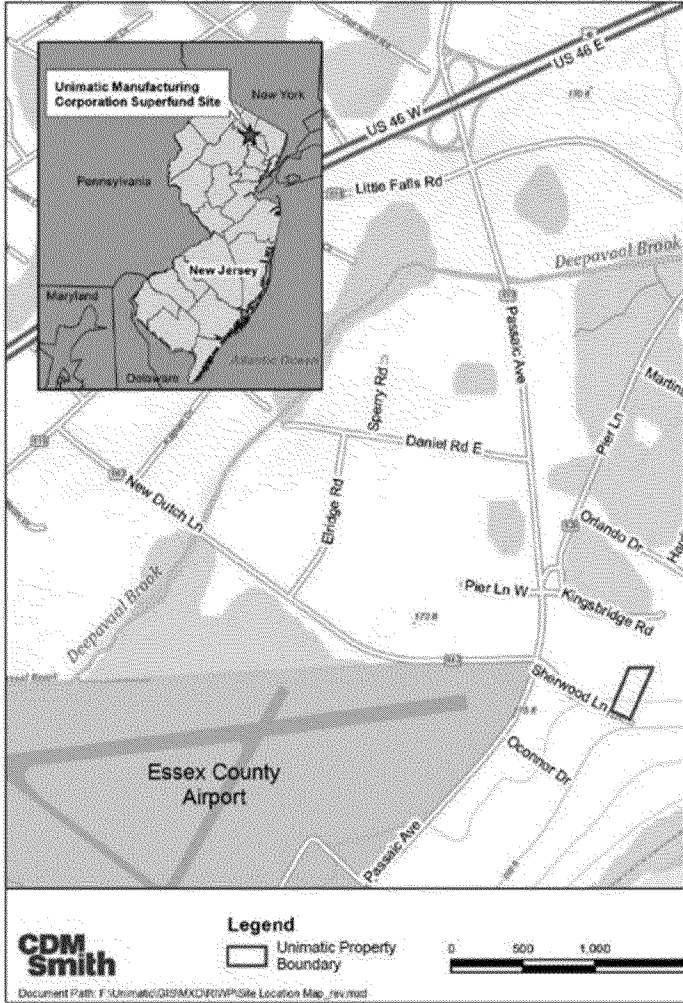


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Twitter: The virtual public meeting to discuss the Proposed Plan for the Unimatic #Superfund site will happen tonight from 6-8pm. To learn more about the site and join the virtual public meeting visit the site's home page here: www.epa.gov/superfund/unimatic

Facebook: The virtual public meeting to discuss the Proposed Plan for the Unimatic #Superfund site will happen tonight from 6-8pm. The proposed plan includes the use of legal controls and long-term monitoring to prevent and reduce human exposure to contaminated groundwater, periodic collection and analysis of groundwater samples to verify that the level and extent of contaminants are declining, and the excavation and removal of contaminated sediment from drainage areas located downstream of the site. With these combined actions, we are proposing the best course of action to protect residents from the polychlorinated biphenyl (PCB) contamination at this site over the long-term. To learn more about the proposed plan and participate in the virtual public meeting, visit the site's homepage here: www.epa.gov/superfund/unimatic



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Twitter THREAD:
In celebration of #EPAat50 and our progress with

[photo 1: tweet 1]


- cleaning up the nation's land, we're highlighting the Superfund program. The Superfund program is responsible for cleaning the nation's most contaminated land and responding to environmental emergencies.
2. Superfund's goals are to: 1. protect human health and the environment by cleaning up contaminated sites; 2. make responsible parties pay for cleanup work; 3. involve communities in the Superfund process; and 4. return Superfund sites to productive use.
 3. In Region 2, there are X superfund sites on the National Priorities List (NPL), Y partially deleted from the NPL, and Z fully deleted from the NPL. Learn more Superfund sites near you
www.epa.gov/superfund/search-superfund-sites-where-you-live#community

Facebook: In celebration of #EPAat50 and our progress with cleaning up the nation's land, we're highlighting the Superfund program. The Superfund program is responsible for cleaning the nation's most contaminated land and responding to environmental emergencies. Superfund's goals are to: 1. protect human health and the environment by cleaning up contaminated sites; 2. make responsible parties pay for cleanup work; 3. involve communities in the Superfund process; and 4. return Superfund sites to productive use. In Region 2, there are X superfund sites on the National Priorities List (NPL), Y partially deleted from the NPL, and Z fully deleted from the NPL. Learn more Superfund sites near you
www.epa.gov/superfund/search-superfund-sites-where-you-live#community





[photo 2: tweet 2]

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477 remedial construction projects leads completed

Funding Superfund Work



\$570 million


\$250 million

disbursed or obligated accounts

About **56%** of ongoing remedial projects are being performed

Funding State Superfund Work


 About **\$47 million**

Lake Appreciation Month: State of the Great Lakes Report	Friday - July 24, 2020	<p>Twitter: July is #LakeAppreciationMonth, and all day we are highlighting lakes and related resources in Region 2. The Great Lakes are so great, they inspired the Great Lakes Water Quality Agreement, a commitment between the Governments of Canada and the United States to protect the water's quality and aquatic ecosystem.</p> <p>THREAD:</p> <p>The "State of the Great Lakes Report" highlights the effectiveness of environmental programs and policies to protect the lakes. While the trends are "fair" and "unchanging," there is still work to do to protect the fresh surface water supply. Learn more at https://binational.net/wp-content/uploads/2020/05/May-4.2020-2019-SOGL-FINAL.pdf</p>
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Facebook: July is #LakeAppreciationMonth, and all-day, we are highlighting lakes across Region 2. The Great Lakes contains one-fifth of the world's fresh surface water supply and is the primary source of drinking water for tens of millions of Canadians and Americans. The lakes are so great, they inspired the Great Lakes Water Quality Agreement, a commitment between Canada and the United States to restore the water's quality and aquatic ecosystem. The latest "State of the Great Lakes Report" found that trends are "fair" and "unchanging," but there is still work to do to protect the fresh surface water supply. Learn more about how the Canadian and American Governments are cooperatively working to protect the Great Lakes here:

<https://binational.net/wp-content/uploads/2020/05/May-4.2020-2019-SOGL-FINAL.pdf>

STATE OF THE GREAT LAKES

Highlights Report

An overview of the status and trends of the Great Lakes ecosystem

Lake Appreciation Month: Harmful Algal Bloom (HAB) mapping tool

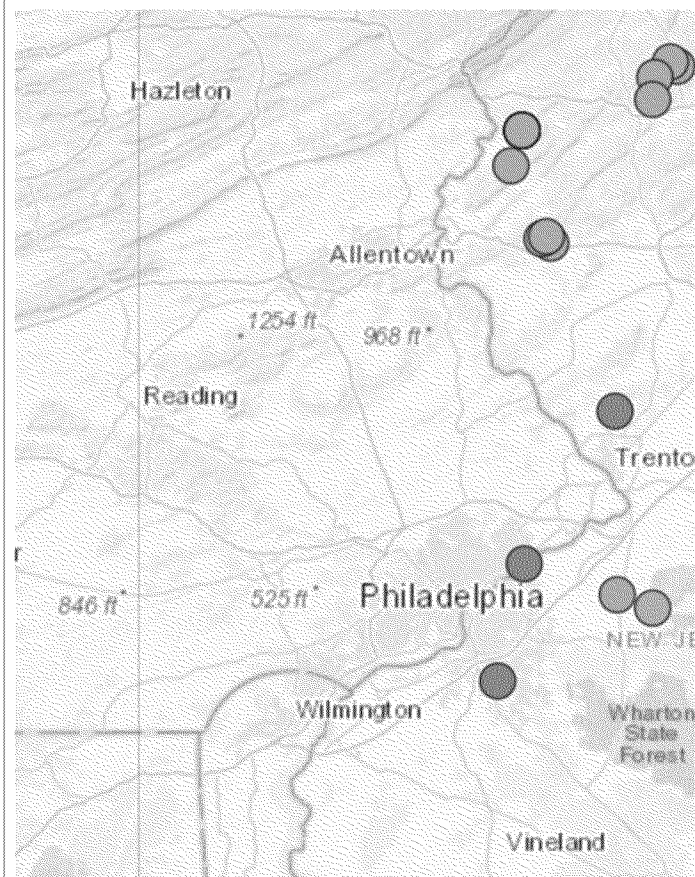
Friday - July 24, 2020

Twitter: Interested in the fight against harmful algae blooms? Check out NJ's new Harmful Algal Bloom (HAB) interactive mapping tool, which helps lake communities stay informed about blooms occurring across NJ and protect public health:

<https://njdep.maps.arcgis.com/apps/opsdashboard/index.html#/49190166531d4e5a811c9a91e4a41677>

NJDEP RETWEET: One of DEP's top priorities is to revitalize New Jersey's communities & protect public health. The new Harmful Algal Bloom (HAB) interactive mapping tool will help lake communities better protect public health & keep the public informed about blooms occurring across NJ (1/2)

<https://twitter.com/NewJerseyDEP/status/1275837988581322759>



Facebook: Interested in learning more about harmful algae blooms in your community? @NJDEP has a new Harmful Algal Bloom (HAB) interactive mapping tool to help lake communities stay informed about blooms occurring across New Jersey to protect public health. Check out the tool here:
<https://njdep.maps.arcgis.com/apps/opsdashboard/index.html#/49190166531d4e5a811c9a91e4a41677>

Lake Appreciation Month: Barnegat Bay [NJ] webinar series

Friday - July 24, 2020

Twitter: The "Ask a Barnegat Bay Scientist" webinar series is open, free, and virtual. Learn about the bay's state during the next meeting, Tuesday, July 28, at 7pm EST with Dr. Christine Thompson on the "Tuckerton Oyster Reef." Register at:
www.barnegatbaypartnership.org/ask-a-barnegat-bay-scientist-summer-webinars/

Facebook: Curious about what scientists are studying and finding in the Barnegat Bay? Join them every other Tuesday at 7pm for a new webinar series, "Ask a Barnegat Bay Scientist." The webinars are free, virtual, and interactive. The next meeting is Tuesday, July 28 at 7pm EST with Dr. Christine Thompson of Stockton University about the "Tuckerton Oyster Reef." Learn more and register at:
www.barnegatbaypartnership.org/ask-a-barnegat-bay-scientist-summer-webinars/



Event Information: Ask a Barnegat Bay Scientist: Tuckerton Oyster Reef

Registration is required to join this event. If you have not registered, please do so now.

Event status: Not started ([Register](#))

Date and time: Tuesday, July 28, 2020 7:00 pm
 Eastern Daylight Time (New York, GMT-04:00)
[Change time zone](#)

Duration: 1 hour

Description: For the past four years, Stockton University has worked with the Barnegat Bay Partnership, Jetty Rock Foundation, Long Beach Township and Parson's Mariculture to plant oysters on the Tuckerton Reef, a four-acre site in lower Barnegat Bay. Dr. Christine Thompson, an Assistant Professor of Marine Science at Stockton, will speak about this valuable habitat and how this project plants oysters on the bay bottom and monitors their success and habitat for other species.

By joining this event, you are accepting the Cisco Webex [Terms of Service](#) and [Privacy Statement](#).

Donette O. Samuel, M.P.H (she/her/hers)

Community Involvement Coordinator

samuel.donette@epa.gov | 212-637-3570

U.S Environmental Protection Agency

Region 2: NY, NJ, PR, USVI and 8 Tribal Nations

290 Broadway, New York NY 10007

